



The Washington State Health Information Management Association Presents

## **“Navigating the Tides of Change”**

WSHIMA 61<sup>st</sup> Annual Meeting



**April 13-15, 2010**

Marriot SeaTac Hotel

3201 South 176<sup>th</sup> Street, Seattle, WA 98188

<http://www.marriott.com>

800-314-0925

## Invitation

We invite you to the **WSHIMA 61st Annual Meeting, April 13<sup>th</sup>-15<sup>th</sup>**. This event is being held at the SeaTac Marriott in SeaTac, Washington. The theme this year is **“Navigating the Tides of Change”**.

Healthcare is facing a new frontier, healthcare reform, staggering economy, ongoing transition to an electronic environment to name a few.

WSHIMA is pleased to offer you a variety of educational opportunities to enhance your knowledge, network with peers, partner with vendors, and engage in your association. You are sure to find sessions pertinent to your work environment.

Attendees can “navigate” the Exhibitor Hall in search of the WSHIMA Corporate Partners and be entered into a drawing for a fabulous prize!

Would you like to attend the 2011 WSHIMA Annual Meeting for free? Member engagement is critical to an active Association. Attend all of the following sessions: WSHIMA Business Meeting, AHIMA Update and visit the Exhibitor Hall and you will be entered into a drawing for one complimentary registration to the 2011 WSHIMA Annual Meeting being held at the Davenport Hotel, Spokane, Washington, May 11<sup>th</sup>-13<sup>th</sup>.

You won't want to miss the **3<sup>rd</sup> Annual WSHIMA “Swirl, Sniff and Sip” Wine Tasting Event** being held Wednesday, April 14<sup>th</sup> from 5:00-7:00 pm. The proceeds from this event benefit the WSHIMA Scholarship Fund. Thank you to **iod incorporated** for their sponsorship of this fun and important event.

WSHIMA will be hosting the **6<sup>th</sup> Annual Silent Auction** with all proceeds going into the scholarship fund. Auction items may be donated by contacting Terry Long at [terryklong@gmail.com](mailto:terryklong@gmail.com) or Susan Ishikawa at [seattlesu@hotmail.com](mailto:seattlesu@hotmail.com)

We know that you will enjoy the many opportunities to network with peers and learn more about the various topics we are challenged with everyday.

Thank you

Your 2010 Annual Meeting Committee: Mary Bloomsburg-Program Chair, Joyce Duffy-Exhibitor & Registration Coordinator, Deb Jurgenson-Annual Meeting Chair, Kathy Martin-Site Chair, Marci Vanderbosch-WSHIMA President

## Hotel Reservations

Reserve your room by March 23, 2010 to receive a discounted rate-- 800-314-0925

As soon as you enter the lobby you'll realize the Seattle Airport Marriott is not your normal airport hotel. From the welcoming stone fireplace to the magnificent two story wood beamed atrium, Marriott focuses on what it takes to make your visit a successful and enjoyable experience. Whether you're traveling for business, pleasure, or planning a meeting, guests can relax in comfort at our Seattle Airport hotel in one of 459 newly renovated guest rooms, all of which have the luxurious Marriott Revive bedding package. Our Seattle Airport Marriott hotel rooms are equipped with the latest technology and upscale amenities. Start your day with a complimentary newspaper, delivered straight to your door upon request. Our Seattle Airport hotel guests can order breakfast in their room, or sample the many tasteful options we offer in our Aquaterra Restaurant and Atrium lounge. Experience a refreshing change of pace in our beautiful indoor atrium pool or catch that overdue workout in our 24-hour Fitness Center.

**Room Rate (all rooms subject to state, local and occupancy tax): Standard Single or Standard Double rate of \$129**

Parking: Fifty (50%) off parking pricing in effect during the Annual Meeting.

## Keeping It Green

WSHIMA supports *Going Green*. All participants will have the opportunity to print session handouts prior to the meeting via a link to a web site. Be sure to print out the handouts you want for the sessions you plan to attend.

## Silent Auction

"Silent" might not be the appropriate word for this auction! This is a great opportunity to pick up great gifts for family, friends or yourself! All proceeds benefit the WSHIMA Scholarship fund. Auction items will be available for viewing throughout the meeting. Tables will close at 6:00 pm Wednesday evening.

## Registration

All registrations will be managed via online registration. Log on to [www.wshima.org](http://www.wshima.org), click the link for the 2010 Annual Meeting, click on the registration link and you are ready to register!

Enter your demographic information, (WSHIMA members may enter their membership number on the registration link and your demographic data will populate). All you have to do is verify the information, select your sessions, select payment method and you are done! You now have the benefit of managing and updating your registration information online!!

	Registration Received on or prior to March 30, 2010		Registration Received after March 30, 2010	
	Entire Conference	Daily rate	Entire Conference	Daily Rate
WSHIMA CSA Member Rate	\$235	\$90	\$260	\$115
AHIMA-WSHIMA CSA Student Rate	\$165	\$55	\$190	\$80
Non-Member Rate	\$285	\$105	\$310	\$130
Ticketed Event "Swirl, Sniff and Sip" - 3 <sup>rd</sup> Annual WSHIMA Wine Tasting Dinner to benefit the Scholarship Fund	\$40	\$40	\$40	\$40

**Payment Options:** Online Payment or Payment by check: Make check payable to WSHIMA, send to WSHIMA, 6122 152<sup>nd</sup> PI SE, Snohomish, WA 98296.

**Cancellation Policy:** All cancellations received after March 30<sup>th</sup> are subject to a \$50 non-refundable fee.

## Tuesday, April 13, 2010

### Track 1: Coding & Data Quality-1:00-5:00 pm

1:00-1:50 pm

**"ICD-10 CM"**, Kathy Peterson, RHIA, Presentation will focus on organization, features, format / structure, and coding conventions and guidelines for ICD-10-CM. Also included will be preparation tips and resources for coding professionals. Target Audience: All HIM Professionals Knowledge Level: Intermediate

[Clinical Data Management - 1 CEU]

2:00-2:50 pm

**Modifiers – Coding Roundtable**", Bev Ireland, RHIT, CCS, Coding Supervisor at Evergreen Hospital in Kirkland, WA will facilitate this session. This will be a fun session trying to unravel some of the mystery of when a modifier is appropriate to use and when it is not. This session is aimed at helping the coders who struggle with these decisions daily in the hospital's ambulatory areas and also the Emergency Departments. After going over the definitions of each modifier, we will work through sample cases that will provide a reference for the coder to use in the future. Target Audience: Coders Knowledge Level: Beginner

[Clinical Data Management - 1 CEU]

**3:00-3:50 pm**

***"ICD-10 Anatomy – Cardiovascular Procedures"***, Dr. Larry S. Dean, Director University of Washington (UW) Regional Heart Center and UW Professor of Medicine and Surgery Dr. Dean will discuss cardiology procedures in relation to organs of the human cardiovascular system. This discussion will provide a review of cardiology procedures for ICD-9-CM, ICD-10-PCS, and CPT coding. Target Audience: Coders and college students Knowledge Level: Beginner to Intermediate

[Clinical Foundations - 1 CEU]

**4:00-4:50 pm**

***"ICD-10 Anatomy – Respiratory Therapy Procedures"***, Berhane Zerom, MS, RRT. The presentation will introduce the Anatomy of the Respiratory System, from the embryonic to the adult stages. The modalities, procedures, as it relates to the neonatal, pediatric and adult populations will be discussed.. The general roles and scopes of practice of the respiratory care practitioner will be mentioned. . More specifically, the role of the practitioner in different clinical settings, be it Neonatal, Pediatric as well as Adult settings will be discussed, both from the mechanical ventilator stand points to the procedures applicable to each population settings Target Audience: Coders and college students Knowledge Level: Beginner to Intermediate

[Clinical Foundations - 1 CEU]

## **Track 2: Physician Clinics - 1:00-5:00 pm**

**1:00-1:50 pm**

***"ICD-10 CM"***, Kathy Peterson, RHIA, Presentation will focus on organization, features, format / structure, and coding conventions and guidelines for ICD-10-CM. Also included will be preparation tips

and resources for coding professionals. Target Audience:

All HIM Professionals Knowledge Level: Intermediate

[Clinical Data Management - 1 CEU]

**2:00-2:50 pm**

***"ROI (Release Of Information) – Rules and Regulations"***, Christopher Knapp, Attorney-Managing Partner, Hunter Anderson Law Firm. Christopher will review the latest rules and regulations as they relate to disclosure of health care information. Target Audience: HIM professionals in physician practice, and in general health information management. Knowledge Level: Basic to intermediate

[Privacy and Security – 1 CEU]

**3:00-4:50 pm**

***"Physician Office Coding"***, Marcella Bucknam, CPC, CCS-P, CPC-H, CCS, CPC-P, CPC-I, CCC, COBGC. [Information Pending]. Target Audience: Physician Clinic Coders. Knowledge Level: Beginner to Intermediate.

[Clinical Data Management - 2 CEUs]

## **Track 3: Emerging Issues – 1:00-5:00 pm**

**1:00-1:50 pm**

***"Here Comes the Privacy Protections Ushered In by HITECH/ARRA: New and Improved or HIPAA 2.0? What Happens to Runaway State Protections?"*** Cassi Birnbaum, RHIA, CPHQ, Director of Health Information/Privacy Officer, Rady Children's Hospital San Diego. This presentation will provide the framework for a team based approach to perform the ongoing monitoring and surveillance of privacy compliance, which is critical to the successful accomplishment of key organizational goals and priorities. As the privacy requirements in the stimulus package (HITECH and ARRA) are rolled out, the federal requirements will be need to be harmonized with more stringent state requirements. The speaker will describe how California State requirements, and how Rady

Children's Hospital San Diego (RCHSD) not only will need to facilitate teams to deal with how Children's Health Network (CHN) prepares for the new regulations, but Privacy leadership will also need to team up with the hospital systems locally, state-wide, and nationally to facilitate implementation strategies to achieve success while maintaining patient privacy. Target Audience: HIM professionals. Knowledge Level: Beginner to Intermediate.

[Privacy and Security - 1 CEU]

**2:00-2:50 pm**

***"ROI (Release Of Information) – Rules and Regulations"***, Christopher Knapp, Attorney-Managing Partner, Hunter Anderson Law Firm. Christopher will review the latest rules and regulations as they relate to disclosure of health care information. Target Audience: HIM professionals in physician practice, and in general health information management. Knowledge Level: Basic to intermediate

[Privacy and Security – 1 CEU]

**3:00-3:50 pm**

***"The Case For Subjectivity in Performance Reviews"***, Rich Weidman, [Information Pending]. Target Audience: Managers, Directors, Supervisors Knowledge Level: Beginning-Intermediate

[Management Development - 1 CEU]

**4:00-4:50 pm**

***"Online Networking for HIM Professionals"***, Justin Wilcox, Nimbus Health. You've probably heard of LinkedIn, Twitter, FaceBook, and blogging, but did you know if utilized properly, they can advance your career? Professional "social media" enables you to continue the networking opportunities you have at WSHIMA and AHIMA events, online and at no cost, 365 days-a-year. Come learn how to use these tools in a professional context to help you to learn, teach, and possibly land you your next HIM job opportunity.

[Other – 1 CEU]

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## Wednesday, April 14, 2010

<b>General Session 8:30-Noon</b>
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***8:30-9:20 am (Breakfast included)***

***"WSHIMA Business Meeting and Breakfast"***– Enjoy a delicious breakfast while the WSHIMA Board of Directors provide a year end report, share upcoming events-new educational strategies, gather member input regarding issues facing HIM. You won't want to miss this event! Target Audience: WSHIMA Members and all HIM professionals or partners

**9:30-10:20 am**

**"One Community's Continual Journey to Value"**, Dave Brooks, FACHE, Chief Executive Northwest Service Area, Providence Regional Medical Center Everett. As the nation struggles with rising healthcare costs, coverage for the under and uninsured, inconsistent quality of care, lowering morale of providers and other caregivers, and failing health reform initiatives at the federal level, some medical communities have begun the journey to creating value for their populations. Lessons learned and ongoing challenges of the Everett, Washington area healthcare community will be reviewed along with highlights from national improvement oriented leaders.

[External Forces - 1 CEU]

**Exhibit Hall Visit / Break 10:30-11:00 am**

11:00-11:50 am

***"The Healing Power of Laughter! Managing Stress Through Laughter!"***, Diana Jordan, Stand-Up Comedienne-Healthcare Humorist-TV & Radio Personality. Diana shares healthy positive coping strategies, using as many smiles as possible along the way. She clearly demonstrates that our attitude equally impacts our health and ability to put things in perspective. Every group is left with laughter and a more positive way to deal successfully with a difficult problem or situation. "Number one, is to laugh! And I promise we'll do a lot of that!"

[Other – 1 CEU]

### Lunch/Exhibitor Fair/Exhibit Hall Visits

Noon-1:30 pm

Enjoy a delicious lunch while learning from our Vendor partners about the newest products available to assist professionals in their work. Be certain to visit all of our exhibitors for your chance to win a prize!!

[Other – 1 CE in total for Exhibitor Visits]

### Track 4: Coding & Data Quality-1:30-5:00 pm

1:30-2:20 pm

***"It's A Necessity...Medical Necessity"***, Gail Madison, RN, JD, CHC, Revenue Cycle Management Director Revenue Control, Washington-Montana Region of Providence Health & Services. This session will focus on: RAC basic requirements and background, focusing on medical necessity, medical necessity issues at potential or real risk, tools used for review of medical necessity and RAC opinion regarding use of particular tools, Washington-Montana Providence regional strategies for preparing and responding to RAC, tips for preparing your case management/utilization review and recovery auditor contract teams.

Target Audience: Coders, Revenue Cycle professionals, utilization review specialists. Knowledge Level: Basic to Intermediate

[External Forces - 1 CEU]

### Exhibit Hall Visit / Break 2:30-2:55 pm

3:00-3:50 pm

***"RAC Implementation – One Hospital's Approach"***, Sheila Green-Shook, MHA, RHIA, CHP, HIM Director, Evergreen Hospital Medical Center; Kathy Gilles, Corporate Compliance/Privacy Officer, Evergreen Hospital Medical Center; Andrew Zech, The Advisory Board Company. Target Audience: HIM Directors, RAC Coordinators, Compliance Officers, HIM Coding professionals. Knowledge Level: Beginner to Intermediate.

[External Forces - 1 CEU]

4:00-4:50 pm

***"Coding Roundtable –Issues Surrounding CCs/MCCs, HACs, and Appeal Letters"***, Kim Lee, RHIA will be leading this session. [Information Pending] Target Audience: Coders, Supervisors, Revenue Cycle Management professionals Knowledge Level: Intermediate to Advanced

[Clinical Data Management - 1 CEU]

### Track 5: Managing Technology –

co-sponsored with CHITA

1:30-5:00pm (Exhibit Hall Break 3:30-3:50 pm)

***"A Revolution in Conducting HIM Business – The EHR and Release of Information"***. Sandra Nunn, MA, RHIA,

CHP, Enterprise Content and Information Manager for Presbyterian Healthcare Services. The advent of the Electronic Health Record (EHR) is challenging us to re-invent the HIM world. The EHR significantly impacts our workflow and processes; it demands a new approach to conducting our business, including release of information and eDiscovery. Attend this session to open your eyes to the thought-provoking issues and myriad of opportunities that await us. Packed with surprises, this session will include sharing from Washington State HIM professionals about recent experiences with legal requests for medical records, a mock deposition, and lots of tips from a nationally recognized expert about a future that is actually with us today. Target Audience: All Knowledge Level: Beginner to Intermediate

[Privacy and Security - 3 CEUs]

**Ticketed Event: 5:00-7:00 pm --\$40 donation to attend**

*“Swirl, Sniff and Sip – 3rd Annual WSHIMA Wine Tasting Dinner”* – You won’t want to miss this popular event! The third annual Sniff and Swirl is a favorite event by attendees! Feast on a delicious meal and decadent dessert while savoring delectable wine. Proceeds from this event benefit the WSHIMA Scholarship fund. These scholarships are awarded not only to new HIM professionals but to practicing professionals advancing their knowledge and education. Come and enjoy dinner and wine with fellow HIM professionals!

**SPONSORED BY iod incorporated**

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Thursday, April 15, 2010

**General Session 8:00 am-12:30 pm**

8:00-8:50 am

*“Real Leadership in a Time of Real Change”*, Cassi Birnbaum, RHIA, CPHA, AHIMA Board of Directors and Director of Health Information and Privacy Officer at Rady Children’s Hospital of San Diego. Real change in HIM calls for real leadership from HIM professionals. This year two historic changes, ICD-10 and the proposed regulations for meaningful use, are converging in front of us. In this presentation, learn exactly how change will transform HIM, and how AHIMA will help transform your professional leadership with our tools and resources. Target Audience: HIM Professionals and Partners. Knowledge Level: Beginning to Advanced.

[External Forces - 1 CEU]

9:00-9:50 am

*“Meet the Washington State Hospital Association”*, Andrew Busz, FAHM, Director Financial Policy, Washington State Hospital Association and Jim Cannon. Andrew and Jim will provide an introduction and overview of WSHA, WSHA activities from both a policy and health information standpoint. They will give a brief update regarding ICD-10, RAC and reporting of hospital acquired infections. There will also be time for an open discussion regarding the kind of information WSHIMA members need for the future and the role WSHA may play in providing this. Target Audience: all HIM professionals. Knowledge Level: Beginner to Advance

[External Forces - 1 CEU]

**Break / Exhibit Hall Visit -10:00-10:25 am**

10:30-11:20 am

***"The CAMP Method: Medical Staff Training that Really Works...and, Improves Documentation!"***, Ruthann Russo, PhD, JD, MPH, RHIT, CEO with CIMEx Health. The CAMP Method, originally designed in 2007, tested the effectiveness of documentation training on medicine residents at AMCs with great success. Since then, the CAMP Method, created by Dr. Ruthann Russo, has been used to train thousands of physicians, coders and documentation managers. You will learn, using original interactive training strategies, the basic components of the CAMP Method: **Coaching, Asking, Mastering, and Peer Learning** and to apply them in any training with physicians or others. CAMP used a combination of strategies and practical applications that result in improvements in both quality and sustainability of clinical documentation...or any topic. CAMP Method-trained physicians have found the training "enlightening" as well as helpful. Many have applied their CAMP skills in their private practice.. Target Audience: HIM Directors, Coding Managers, Clinical Documentation Managers, Coders. Knowledge Level: Beginner to Intermediate

[Management Development - 1 CEU]

**11:30 am-12:30 pm**

***"Overcoming Obstacles and Change"***, Clyde Jones. [Information Pending] Target Audience: Healthcare professionals. Knowledge Level: Intermediate

[Other - 1 CEU]

### **Lunch/Exhibitor Door Prize Drawings**

**12:30-1:25 pm**

### **Track 6: Coding/Data Quality 1:30-3:15 pm**

**1:30-3:15 pm**

***"ICD-10 PCS"***, Kathy Peterson, RHIA. Presentation will focus on the structure, format / character descriptions, and coding

conventions and guidelines for ICD-10-PCS. Also included will be preparation tips and resources for coding professionals.

**3:25-5:00 pm**

***"ICD-10 Implementation"***, ***Rhona Moses***, RHIA, CCS-P, HIM Director, Group Health Cooperative to facilitate this session. This session will feature discussion surrounding ICD-10 implementation planning. Target Audience: HIM, all areas, Information Systems, Financial Services, Data Management and Research professionals. Knowledge Level: Intermediate to Advance

[Clinical Data Management – 3.0 CEUs]

### **Track 7: EHR 1:30-5:00 pm**

**1:30-3:15 pm**

***"EHR Panel"***, Eugenia Terry, RHIA, Principal, EWT Enterprises. Learn new perspectives in navigating through the change to an electronic record. Eugenia facilitates a group of HIM professionals in a discussion of the opportunities and challenges in dealing with electronic health records (EHR). Learn what has worked well and what they would do differently next time. Listen to experiences in a variety of healthcare systems with a variety of Information systems. Discover how we are being challenged professionally and personally as we move out of paper into electronics. Target Audience: HIM Professionals Knowledge Level: Intermediate to Advanced

**3:25-5:00 pm**

***"ICD-10 Implementation"***, ***Rhona Moses***, RHIA, CCS-P, HIM Director, Group Health Cooperative to facilitate this session. This session will feature discussion surrounding ICD-10 implementation planning. Target Audience: HIM, all areas, Information Systems, Financial Services, Data

Management and Research professionals. Knowledge Level:

Intermediate to Advance

[Technology/Management Development – 3.0 CEUs]

**MRO Corporation**

**Reimbursement Management Consultants, Inc.**

## **Exhibitors**

(as of 2/22/10)

**3M Health Information Systems, Inc.**

**Amphion Medial Solutions**

**CodeRyte, Inc.**

**Dolbey and Company, Inc.**

**DSHS-Disability Determination Services**

**FormFast**

**iod incorporated**

**Iron Mountain Health Information Services**

**J & H Inc.**

**KIWI-TEK**

**Maxim Health Information Services**

**Medical Transcription Corporation**

**MedQuist, Inc.**

**Munters Corporation**

## Speakers Information:

**Cassi L. Birnbaum, RHIA, CPHQ**, Director of Health Information and Privacy Officer, Rady Children's Hospital of San Diego (RCHSD) and member of AHIMA Board of Directors: Rady Children's has had an electronic legal record since 2002 and last year implemented an EHR across its integrated delivery system. Prior to this position, she held Health Information and Quality Management positions spanning her 30 year career where she was employed at Scripps Health and Palomar/Pomerado Health System. Concurrent with these positions she is an adjunct faculty member and has taught the Quality Management course at Mesa College since 1993, and she also was the founder and CEO of a QM Consulting firm from 1987 through 1997.

Cassi is a first year Board of Director for the American Health Information Management Association (AHIMA) and is the Past President for California Health Information Association (CHIA), and recently received its prestigious *Distinguished Member Award*. She served as the Co-Chair of the (AHIMA) (EHR) Practice Council from 2008 – 2009 and previously was a member of this Council and the (HIE) Practice Council.

Cassi was appointed as Co-Chair of the California Privacy and Security Board's (CalPSAB), Privacy Committee from 2007 - 2009. She presently serves as a member of this group and the newly formed California HIE Committee. She also served as the Co-Chair of the CCHIT Privacy and Security Workgroup from 2007 - 2009, and she is presently serving as the Co-Chair of the California Healthcare Association (CHA)'s Health Care Informatics and Information Technology Group since 2008.

Cassi is an active speaker addressing numerous conferences on topics including privacy, EHR best practices, and data content standards.

**Andrew Busz, FAHM, Director Financial Policy**, Washington State Hospital Association (WSHA). [Information Pending]

**Dave Brooks, FACHE, Chief Executive Northwest Service Area**, Providence Regional Medical Center Everett. Dave Brooks is the Chief Executive Officer for Providence Health and Service's Northwest Washington Service Area. He is responsible for the leadership of a faith-based delivery system that contains the 372-bed tertiary hospital, Providence Regional Medical Center Everett, Providence Physicians Group, a multi-specialty group practice and other related healthcare services. He joined Providence in 2004.

Prior to his current role, he was the COO at Central DuPage Health in the western suburbs of Chicago. He has also served in executive roles at CHRISTUS Health in Texas, Lovelace Health System in Albuquerque and for 10 years at Henry Ford Health System in his hometown of Detroit. He is a graduate of the University of Michigan's Health Services Administration Masters Program. He is a Board member of the YMCA of Snohomish County, and the Society for Healthcare Strategy and Market Development of the American Hospital Association and a Fellow with the American College of Healthcare Executives. He resides in Mukilteo, Washington with his wife and his two young children.

An example of Dave's passion for his community, he has requested that the honorarium for his presentation be made payable to the Providence General Foundation. The funds will be directed to a cause of service within the Everett Community.

**Marcella Bucknam, CPC, CCS-P, CPC-H, CCS, CPC-P, CPC-I, CCC, COBGC**: Manager of Compliance Education at the University of Washington Physicians (UWP). [Information Pending]

**Jim Cannon**, Washington State Hospital Association (WSHA). [Information Pending]

**Dean, Larry S. M.D.**, Director University of Washington Regional Heart Center and UW Professor of Medicine and Surgery. In addition to general cardiology, he is an expert in cardiac catheterization and interventional cardiology.

He also conducts research on stents to keep blocked heart arteries open and on ways to prevent restenosis, or reclogging, after stents are inserted.

Dr. Dean earned his bachelor's degree from the University of Alabama at Tuscaloosa and his M.D. from the University of Alabama School of Medicine in Birmingham (1980). He first came to the UW as an intern and resident in internal medicine, and then returned to the University of Alabama Hospitals for fellowships in cardiovascular disease and in angioplasty.

After nearly 15 years as a faculty member at the University of Alabama in Birmingham, he moved to the UW in 2000 to direct the Regional Heart Center. He also earned a certificate in medical management from the UW in 2004. He is listed in "The Best Doctors in America."

He is a fellow of the American College of Cardiology and is board-certified in internal medicine, cardiovascular disease and interventional cardiology. He is also a fellow of the American Heart Association and the Society of Cardiovascular Angiography and Interventions.

**Kathy Gilles:** Corporate Compliance /Privacy Officer. [Information Pending]

**Sheila Green-Shook, MHA, RHIA, CHP:** HIM Director of Evergreen Hospital Medical Center. [Information Pending]

**Diana Jordan, Stand-Up Comedienne-Healthcare Humorist-TV & Radio Personality:** Female comedian [Diana Jordan](#) appeared on "Oprah" for the first time, Oprah Winfrey selected Diana Jordan as "one of the funniest people on the planet" along with Jerry Seinfeld,

Robin Williams and Bill Cosby, and later again commented, "Diana is a star of tomorrow!" That is the effect Diana Jordan has on most people. Jordan has also been nominated by the American Comedy Awards in as one of the Top Five Female Comedians in the Country.

Keynote speaker and a 20-year veteran as a stand-up comic, Diana has developed a loyal following with a humor that puts both men and women in stitches. An accomplished singer, be ready to snap and clap as you find yourself astounded at Diana's having "Such a big voice from such a tiny body! Great performance!" --Orange County Register

Published by Avon Publishers, Diana's bestseller book, "A Wife's Little Instruction Book: Your Survival Guide to Marriage Without Bloodshed!" sold over 450,000 copies. This reader friendly paperback offers witty and humorous words of wisdom about sharing life with a male. It has been published in five countries and in five languages.

As a corporate female comedian Diana was featured in the HBO special "Women of the Night" that spotlighted 5 top female comedians and also has two feature film roles to her credit including a performance in Sony's blockbuster hit "Jerry McGuire" with Tom Cruise and a co-starring credit in the independent film "Loretta's Surprise" that was featured in the Sundance Film Festival.

Throughout her career, Diana has performed at such high-profile venues as Radio City Music Hall, The Kennedy Center, The Greek Theatre and Garden State Arts Center. Diana, a member of The National Speakers Association, feels she has truly found her niche by combining her gift of comedy and desire to share with people that they can "learn to laugh!" And through this, it is her greatest desire; "To heal the world one laugh at a time!"

Born and raised in small town in Oklahoma, Diana has spent the last 25 years working in Hollywood and currently resides in Malibu, California

**Community Health Information Technology Alliance (CHITA):** The mission of the Community Health Information Technology Alliance (CHITA) is to advance the adoption of information technology in healthcare for the purpose of improving efficiency and quality of care. CHITA is operated under the auspices of the Foundation for Health Care Quality, a non-profit, public-private partnership engaged in research efforts and projects focused on addressing the shared health information needs of insurance, and managed care companies, physicians, hospitals, and medical clinics, as well as health care purchasers and consumers. The CHITA Board serves as the Management Committee of CHITA, and is responsible for the policy-making and strategic planning of the program. Management of day-to-day operations and general administrative or resource management issues are handled by the Staff of the Foundation for Health Care Quality. For more information on CHITA or the Foundation for Health Care Quality, please contact them at (206) 682-2811, ext. 26 or by email at [administration@qualityhealth.org](mailto:administration@qualityhealth.org)

**Bev Ireland, RHIT, CCS:** Bev has been a member of AHIMA/WSHIMA for 25 years. She has served in different offices for TAHIMA (Tacoma Area Health Information Management Association). She started her career as a coder at St. Joseph Hospital in Tacoma. Since that time she has worked as a coding consultant traveling to different areas of the United States, has worked in the Middle East as a Coding Supervisor and Assistant Director and has worked at hospitals in the Puget Sound area. Her current position is that of Coding Supervisor at Evergreen Hospital in Kirkland.

**Kimberly Lee, [Information Pending]**

**Christopher Knapp, Attorney:** Managing Partner, Anderson Hunter Law Firm. [Information Pending]

**Gail Madison, RN, JD, CHC:** Revenue Cycle Management Director of Revenue Control, Washington-Montana Region of Providence Health & Services. Gail Madison has practiced in the health care industry for over 20 years; 10 of those years focused mainly on regulatory compliance and billing. She is experienced in the special regulatory and organizational problems of hospitals and other healthcare providers, particularly regulatory compliance, Medicare and Medicaid coverage and payment issues.

**Rhona Moses, RHIA, CCS-P,** Director of Health Information Management for Group Health Cooperative, a non-profit integrated health plan and care delivery system serving more than 500,000 members in Washington and Idaho. Ms. Moses previously served as director of medical records in two acute care hospitals, Group Health's Central Hospital in Seattle and Saint John's Hospital in Santa Monica, CA. She also served as Group Health's Associate Director of Coding and Compliance. She is a graduate of Seattle University, with a Bachelor of Science degree in Health Information Management.

**Sandra Nunn, MA, RHIA, CHP:** Sandra is the Enterprise Content and Information Manager for Presbyterian Healthcare Services, the largest healthcare provider in New Mexico. She has 18 years experience as a System Director of HIM in three different healthcare organizations, has worked on the development of a Data Warehouse, has served as an organizational Privacy Officer and has executed projects as a manager in Information Services. Sandra currently reports to the Director of E-Business

**Kathleen Peterson, MS, RHIA, CCS** is a senior lecturer in the Health Informatics and Health Information Management Program at University of Washington,

Seattle and an AHIMA-approved ICD-10-CM/PCS Trainer. She is also Principal, KP Compliance Solutions, LLC, specializing in clinical coding and revenue cycle management consultation and training. Kathy is currently the WSHIMA Coding and Data Quality Committee co-chair, and volunteers with the CAHIIM Panel for Accreditation and the AHIMA Clinical Vocabularies and Terminologies Practice Council.

**Carol Quinsey, RHIA, CHPS**, Associate Director HIM Operations, Group Health Cooperative. [Information Pending].

**Ruthann Russo, RhD, JD, MPH, RHIT**: CEO CIMEx Health. Ruthann Russo, CEO of CIMEx Health, is an expert with more than 20 years of experience working in and advising healthcare organizations. She is the author of 10 books on healthcare management, patient-centered healthcare and healthy living. She has trained thousands of physicians, HIM professionals, clinicians, and health care consumers. Dr. Russo is a graduate of Dickinson College, American University's Washington College of Law, Robert Wood Johnson Medical School's program in public health, and Touro University. She is currently affiliated with Emperor's College in Southern California, where she is studying to be a doctor of Traditional Chinese Medicine.

**Eugenia Terry, RHIA**, Principal, EWT Enterprises. With 25 years of HIM experience, but still looking very young, Eugenia is currently consulting through her own company. Eugenia has worked in a variety of healthcare settings and jobs, including HIM director and manager, consultant, selling software and services, working in Information Systems and instructor in the HIA program at Seattle University. She has a passion for leadership and change management. Eugenia has also served in a variety of roles with WSHIMA and thinks the most important advice is: "You can't get to heaven if you don't have a good time!"

**Justin Wilcox**: Nimbus Health [Information Pending]

**Andrew Zech**: The Advisory Board Company. [Information Pending]

**Berhane Zerom, MS, RRT**: CEO/President of Aster Technology Institute, LLC, Neonatal Intensive Care Specialist, University Of Washington, Seattle, WA. Born in Asmara, Eritrea, on the northeast coast of Africa, Berhane Zerom graduated with distinction in Biology from Stillman College and a M.S. in Physiology from Southern University. Mr. Zerom did post-graduate work at both Louisiana State University and holds Neonatal Intensive Care Certification from Stanford University. He has worked at the University of Washington Medical Center for 20 years as a neonatal clinician and lectured at Tacoma Community College for 9 years. He co-authored the medical text Neonatal Intensive Care, and published numerous scientific articles.

In 2000, Mr. Zerom founded Aster Technology Institute (ATI). Bringing together employers in the fields of health care and IT, he listened to industry needs and crafted an organization capable of increasing training capacity. Over the last nine years, under Mr. Zerom's stewardship, ATI has trained hundreds of individuals, who are successfully employed in their chosen profession and still serving their communities. He has successfully collaborated and created partnerships with major hospitals, health care organizations and businesses as well as the local planning area partners (LPA), composed of community colleges and trainers.

Since 2001, Mr. Zerom has successfully being a recipient of the Work Force Training and Education Coordinating Board (WTECB, Olympia, WA) WorkFirst contract. The contract has enabled low income families to receive career oriented training and as a result to be gainfully employed in the health care and Information Technology sectors.

In order to assist more low income families and immigrants that other wise would not qualify to enter community and technical colleges, Mr. Zerom has

expanded Aster Technology Institute to the Seattle area of KingCounty.